Typography Eye Magazine Evaluation / Reflection

following your submission of your typography project, Eye magazine layout, answer the questions below as honestly as possible. Try to write at least 500 words in total.

The respondent's email address (**lmcdonagh@2018.cdcfe.ie**) was recorded on submission of this form.

What did the project aim to accomplish? *

My task for our Typography class was to research ideas of contemporary and historical magazine layouts. We then had to create a double page spread and a front cover as if we were working for Eye Magazine.

Did you succeed in accomplishing the project aims /outcomes? describe how you did or did not *

I feel like I completely the best part of the brief, if I were to redo this task, I would do further historical research of magazine designers.

What was the most useful thing that you learned by undertaking this project? *

The most useful thing that I learned is that it's really better to thoroughly plan out your project and really think out your design with a lot of thumbnail sketches of how you envision your design to look.

What things do you think worked well and why? Evaluate all aspects of the project (e.g.initial research, project activities and project outcomes) *

I think my initial sketches worked out really well. Drawing up the boxes for body text and images, I really enjoyed planning out where things were supposed to go. I also really liked looking at the different copies of eye magazine, I feel like it really helped me to getter insight into magazine design.

Did you encounter any set back or difficult periods during this project? If so how did you deal with them? *

The main set back I encountered was when I had to changed my spread. I had planned on doing my magazine on Jan Tschichold and Andy Ristaino, I had my illustrations and cover done but made a last minute decision to pull Ristaino from the spread so I needed to redesign my spread. But I pulled the design together in time for hand up and over all am very happy with the design.

How might you use what you learned from this project in your future as a graphic designer? *

I learned that your intial idea that you think you're going with may not always work, even though you've started it. And you'll need to change it. And I think having that experience was good.

This form was created inside Colaiste Dhulaigh.

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